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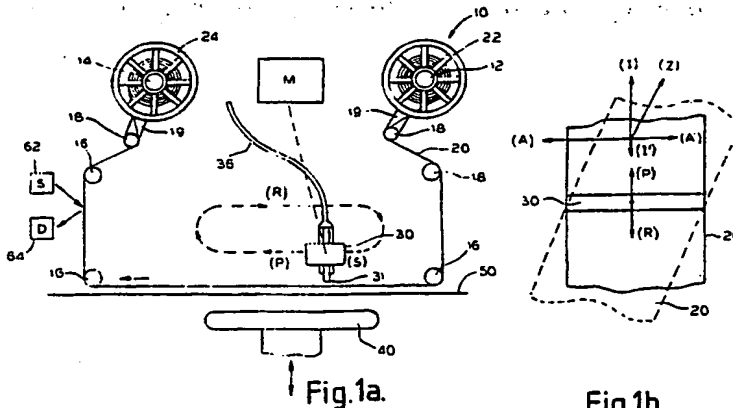
(54) Ink ribbon economy strategies for thermal printers.

(57) A software controlled ribbon saver strategy, for a thermal dot matrix printer in which a print head bearing an array of printing elements is passed over a stretch of ink ribbon during printing, comprises:-  
using, during a first pass of the print head over a stretch of ribbon, only printing elements within a first sub set of all the elements of the head, and  
using, during a subsequent pass of the print head over the same stretch of ribbon, only printing elements which are not in said first sub set, whereby previously unused portions of the ribbon are employed.

As shown (Fig 1a) the print head carriage 30 is circulated round a elongated closed loop path whose lower track (P) brings the printing elements into contact with a stretch of ribbon 20 disposed parallel to the substrate 50 and the platen 40. The ribbon 20 may diagonally cross the substrate (Fig 1b) to improve economy.

Also described and claimed are a number of ribbon movement strategies wherein the displacement of the ribbon between passes of the print head is insufficient to present a wholly unused stretch to the print head. Such movements may include lateral and diagonal ribbon displacements, and may be governed by software in reponse to both the print commands and to the displacement of the ribbon (as measured by detection of spaced marks on the ribbon itself by suitable sensors 62, 64).

The use of gray shade and italic character fonts (which are less dense than solid fonts) is also disclosed.



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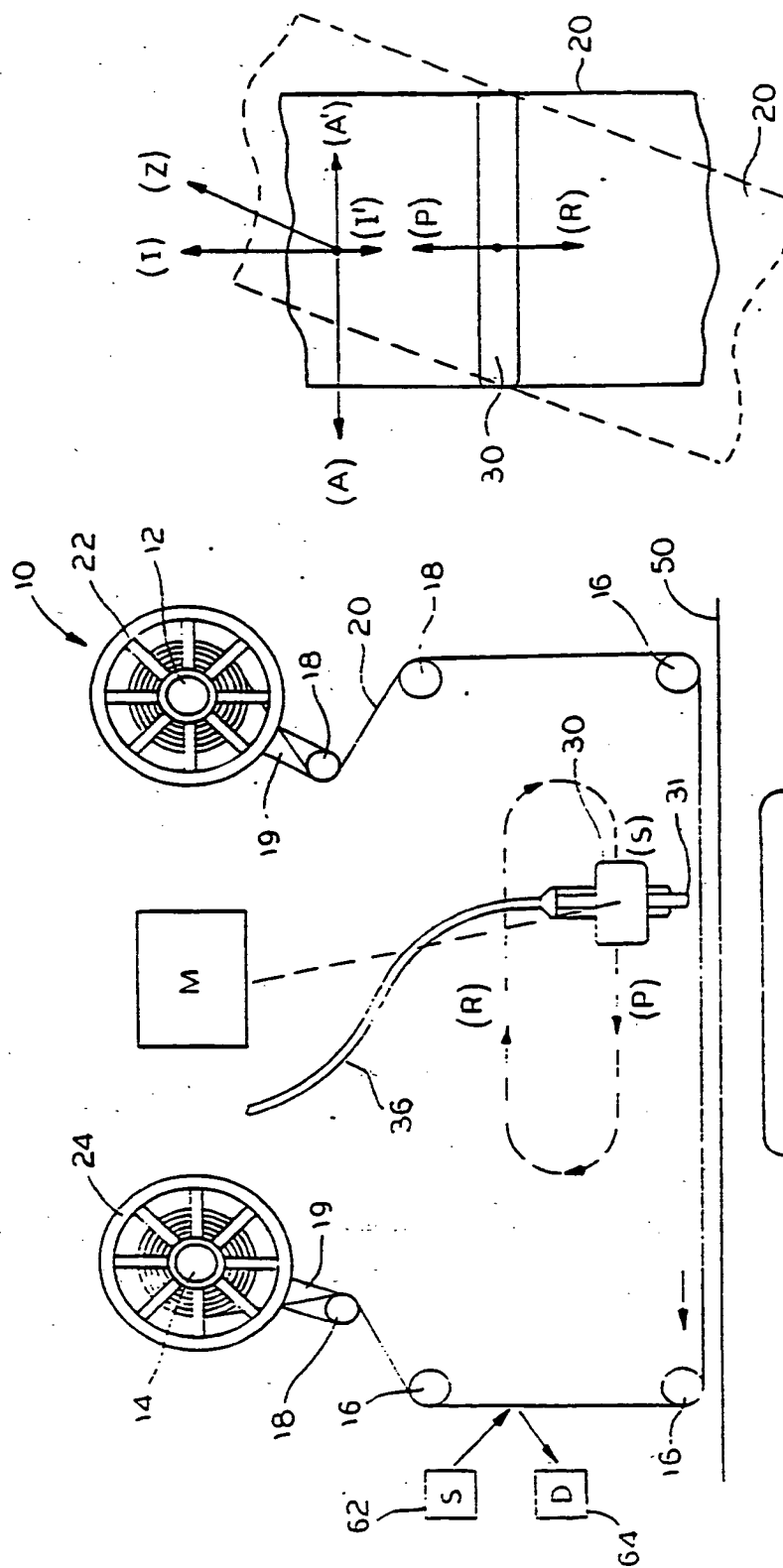


Fig. 1a.

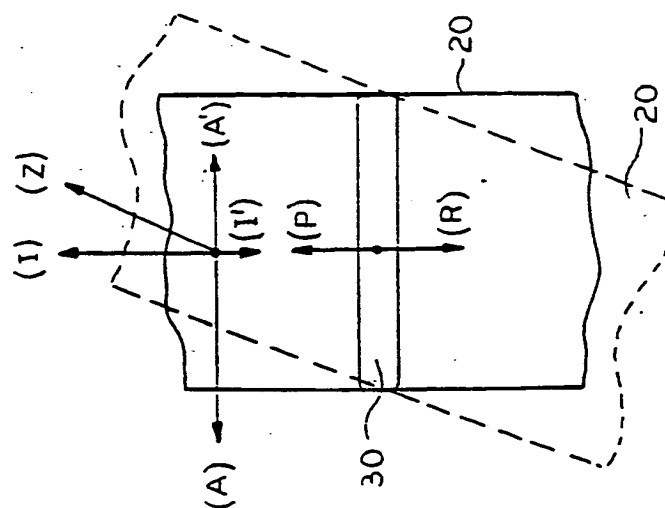


Fig. 1b.

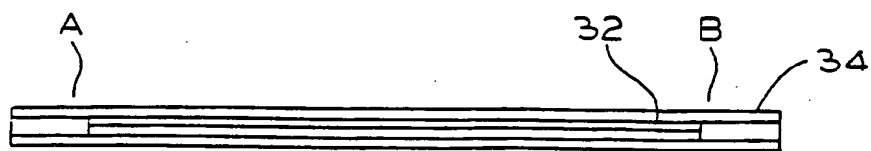


Fig. 2.

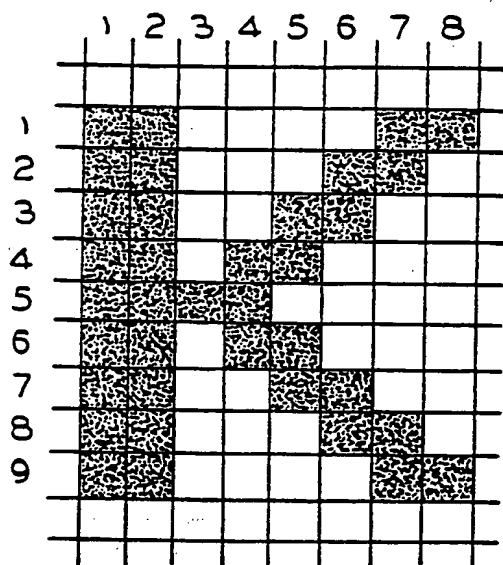


Fig. 3.

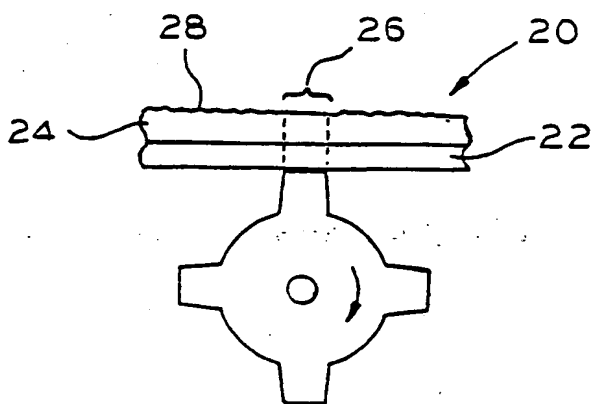


Fig. 4.



Fig. 7.

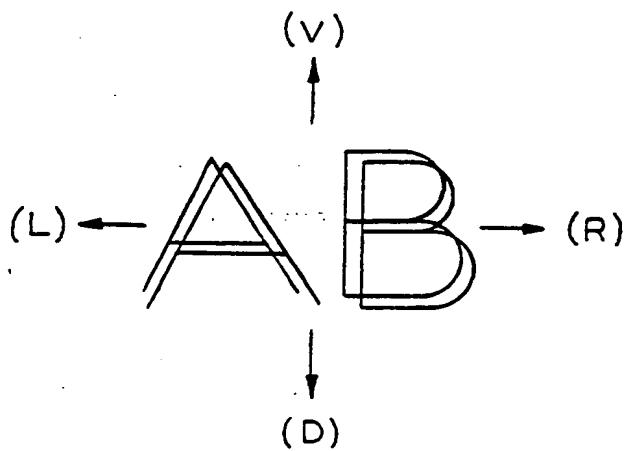


Fig. 8.

A LINE OF TEXT  
MORE LETTERS

A LINE OF TEXT  
MORE LETTERS

A LINE OF TEXT  
MORE LETTERS

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A LINE OF TEXT  
MORE LETTERS

Fig.5a.



Fig.5b.

TEXT LABEL

TEXT LABEL

TEXT LABEL

TEXT LABEL

TEXT LABEL

TEXT LABEL

TEXT LABEL

TEXT LABEL

TEXT LABEL

TEXT LABEL

Fig.6a.

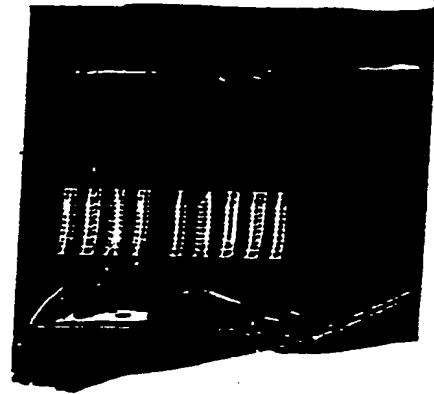


Fig.6b.

**METHOD AND APPARATUS FOR  
LOW COST THERMAL PRINTING**

The present invention generally relates to thermal printing and, more specifically, to a novel method and apparatus for low cost thermal printing in a thermal printer having a thermal print head that moves in relation to a print ribbon disposed adjacent to a print area of a printed medium, wherein the thermal print head is selectively energized to heat the print ribbon which deposits the ink in an intelligible arrangement onto the printed medium as the print head moves in relation to the print ribbon.

Thermal printers have many applications, one of which is printing one or more lines of the text or other information on a printed medium having a plurality of print areas. In some applications, the same or different information is printed on the different print areas. For example, thermal printers are often employed to print the same expiration date or other information on flexible wrappers and packaging for perishable food items and other articles. For printing purposes, a plurality of these packages or wrappers, each having a designated print area for the printed expiration date or information, may be in the form of a unitary printed medium that is fed to the thermal printer for printing, and later processed for packaging or shipping. Thermal printers may also be used to print information directly on a packaged article or on the article itself. Other applications for print thermal printers include printing information on a semi-rigid printed medium for example, a wallet size plastic

1 card fed to the thermal printer for printing. Print quality requirements also vary from  
2 application to application. In the expiration date example given above, for instance, a high  
3 resolution text may not be required, and for economical reasons, a legible, low resolution  
4 text is often paramount. In other applications, like the wallet size plastic card application,  
5 it is desirable to print an aesthetic, high resolution text, graphics, or bar codes. These are  
6 only a few examples of the many applications of thermal printers.

7 Thermal printers generally comprise a thermal print head with an array of  
8 heating elements that are movable in relation to a print ribbon having a thermally sensitive  
9 ink layer disposed adjacent to a print area of the printed medium. The print ribbon typically  
10 comprises a thin ribbon substrate having a layer of thermally sensitive ink disposed on a  
11 surface thereof. Printing occurs during a print stroke during which the heating elements of  
12 the print head are selectively energized to heat portions of the print ribbon which deposit  
13 thermally sensitive ink onto the print area of the printed medium as the print head moves in  
14 relation thereto. Heating the print ribbon, however, causes portions of the ink layer to be  
15 removed or depleted from the ribbon substrate corresponding to areas that were heated by  
16 the print head. Reheating an area of the print ribbon depleted of ink during a previous print  
17 stroke does not result in any further deposition of ink onto the printed medium, and therefore  
18 ink depletion areas of the print ribbon may not be reused by the print head. In order for the  
19 thermal printer to print on another print area of the printed medium in a subsequent print  
20 stroke the print ribbon must be moved to position a non-ink depleted area of the ribbon  
21 adjacent to the next print area of the printed medium.

22 In the past, the print ribbon has been positioned to move the ink depletion  
23 areas away from a next print area of the printed medium, and to position an inked area of  
24 the print ribbon adjacent to the next print area of the printed medium. Re-positioning the  
25 print ribbon in this manner however leaves substantial inked portions of the print ribbon  
26 unused which results in wasted print ribbon and unnecessary costs. For example, after each  
27 print stroke, inked portions of the print ribbon often remain between ink depletion areas  
28 corresponding to characters printed during the print stroke. Further, arbitrary re-positioning  
29 of the print ribbon after each print stroke to ensure that the print head does not over-lap an  
30 ink depletion area during a subsequent print stroke, may result in failure to print with other

1 useful inked areas of the print ribbon. Inefficient use of the thermally sensitive ink on the  
2 print ribbon results in increased print ribbon consumption and decreased productivity while  
3 replacing a used print ribbon which further increases costs. Print ribbon costs are  
4 characterized by the cost of the print ribbon substrate and the cost of the thermally sensitive  
5 ink layer disposed on the print ribbon substrate. The cost of the ink is a substantial element  
6 of print ribbon cost. More efficient use of the ink on the print ribbon will decrease print  
7 ribbon usage, which will result in substantial cost savings.

8 In view of the discussion above, there exists a demonstrated need for an  
9 advancement in the art of a thermal printing.

10 It is therefore an object of the present invention to provide a novel method and  
11 apparatus for thermal printing.

12 It is also an object of the present invention to provide a novel method and  
13 apparatus for a thermal printer that reduces print costs by efficient utilization of a thermally  
14 sensitive ink disposed on a print ribbon. Efficient use of the print ribbon results in less print  
15 ribbon consumption, and in fewer production interruptions, such as delays for ribbon  
16 changes, thereby reducing printing costs.

17 It is also an object of the present invention to provide a novel method and  
18 apparatus for a thermal printer that uses a print ribbon with an series of detectable indices  
19 spaced along a surface thereof.

20 It is another object of the present invention to provide a novel method and  
21 apparatus for a thermal printer that uses software and/or mechanical means to control  
22 displacement of the indexed or non-indexed print ribbon an incremental interval after one or  
23 more print strokes based on the number of indices detected or based on recorded movement  
24 of the ribbon. In one embodiment, the print ribbon is displaced an incremental interval that  
25 permits the print head to utilize adjacent areas of the print ribbon during subsequent print  
26 strokes with some over-lap of the ink depletion areas of the print ribbon. In an alternative  
27 embodiment, the displacement of the print ribbon is increased to prevent the print head from  
28 over-lapping ink depletion areas during a subsequent print stroke to improve print quality.

29 It is another object of the present invention to provide a novel method and  
30 apparatus for a thermal printer that uses software to control displacement of the indexed print



1 ribbon based on a number of print strokes that occur during the detection of two adjacent  
2 indices. The number of print strokes counted between two adjacent indices may be compared  
3 to a reference number, for example the number of print strokes counted between two  
4 previous indices.

5 It is further object of the present invention to provide a novel method and  
6 apparatus for a thermal printer having a software controlled print head that generates  
7 different character fonts that decrease usage of the ink on the indexed print ribbon and  
8 therefore permit more characters to be printed with the indexed print ribbon. In one  
9 embodiment, the print head generates an italic character font. In another embodiment, the  
10 print head generates a gray shade font. In both embodiments the print head may over-lap  
11 portions of the print ribbon with ink depletion areas formed during a subsequent print stroke  
12 without adversely effecting print quality.

13 It is a further object of the present invention to provide a novel method and  
14 apparatus for a thermal printer having a software controlled print head that laterally shifts  
15 characters during a subsequent print stroke to utilize ink on a portion of the print ribbon  
16 between ink depletion areas formed during a previous print stroke.

17 It is yet a further object of the present invention to provide a novel method and  
18 apparatus for a thermal printer having a software controlled print head that selects an  
19 appropriate character font and laterally shifts characters during a subsequent print stroke, and  
20 a software controlled means for displacing an indexed print ribbon an incremental interval  
21 after a print stroke to reduce print costs. Laterally shifting printed characters distributes the  
22 work load of the print head which increases the life expectancy of the print head.

23 Accordingly, the present invention is directed toward a novel method and  
24 apparatus for low cost thermal printing in a thermal printer having a software controlled  
25 thermal print head that moves in relation to an indexed print ribbon with a thermally sensitive  
26 ink layer disposed adjacent to a printed medium, such as a package for a product. The  
27 thermal print head comprises a linear array of heating elements that are selectively energized  
28 to heat the print ribbon which deposits ink onto the printed medium as the print head moves  
29 in relation to the print ribbon in a print stroke. In two specific embodiments, the heating  
30 elements may be either resistive or light-emitting elements. The cost of printing may be

1 decreased by efficient use of the ink on the print ribbon. Between print strokes or after the  
2 completion of a number of print strokes, the print ribbon is displaced an incremental interval  
3 to position an unused portion of the print ribbon adjacent to a next print area of the printed  
4 medium. The displacement of the print ribbon is also software controlled. The amount of  
5 specific displacement may be controlled by the ribbon feeding means, without the use of  
6 indices on the ribbon, or may be based on the detection of discontinuities or indices disposed  
7 at intervals along the print ribbon. In one embodiment, the indices are a series of relatively  
8 reflective areas or glossy stripes formed along a matte surface of the ink layer, which are  
9 detected by sensing a light reflected from the print ribbon. The relatively matte areas may  
10 contain the same, more, or less ink than adjacent areas. The utilization of ink on the print  
11 ribbon is also made more efficient by selecting or generating an appropriate character font  
12 with the print head. In one embodiment, the print head generates a slanted character font  
13 which creates an ink depletion area on the print ribbon that may be closely stacked or nestled  
14 next to an ink depletion area caused by a subsequent print stroke. Certain italic character  
15 fonts are also comprised of thin lines that tend to obscure small areas where no ink is  
16 deposited due to the print head over-lapping ink depletion areas of the print ribbon during  
17 a subsequent print stroke. In an alternative embodiment, the print head generates a gray  
18 shade character font or a font formed of a plurality of parallel lines. The thin lined, slanted  
19 line, and shaded fonts require less ink than do some other types of fonts and therefore use  
20 less ink on the print ribbon during the print stroke. Also, use of these fonts reduces the  
21 degradation of visual image quality which may otherwise result from the ink saving  
22 measures. By reducing the areas of ink depletion on the print ribbon, the print ribbon  
23 displacement interval between print strokes may be decreased, and some portions of the print  
24 ribbon may be over-lapped by the print head during a subsequent print stroke thereby  
25 reducing print costs without adversely effecting print quality. The utilization of ink on the  
26 print ribbon may also be made more efficient by laterally shifting the printed characters  
27 during subsequent print strokes in addition to selecting an appropriate character font and  
28 controlling the incremental displacement interval of the print ribbon as discussed above.  
29 Lateral shifting of characters during subsequent print strokes permits the utilization of ink  
30 between areas on the print ribbon where ink was depleted in a previous print stroke. Lateral

1 shifting of characters also permits the print ribbon displacement interval to be decreased and  
2 further permits some portions of the print ribbon to be over-lapped by the print head during  
3 subsequent print strokes without adversely effecting print quality. Lateral character shifting  
4 and generation of the character fonts is accomplished by selectively energizing the heating  
5 elements of the print head during the print stroke, and these functions are readily controlled  
6 by software, for the purpose of reducing print costs. However, the shifting may also be  
7 accomplished by mechanical means.

8  
9  
10 The invention will now be described by way of example with reference  
to the drawings. In the drawings:-  
11

12 Figure 1a is a partial side view of a thermal printer assembly usable for  
13 practicing the present invention.

14 Figure 1b is partial top view of the thermal printer assembly of Figure 1.

15 Figure 2 is an end view of one embodiment of a thermal print head of Figure  
16 1 having a linear array of thermal heating elements.

17 Figure 3 is one embodiment of a printed character comprised of a matrix of  
18 picture elements.

19 Figure 4 is a partial side view of a wax based print ribbon having a printed  
20 medium, an ink layer, and an index disposed on a surface of the ink layer.

21 Figure 5a is an embodiment of the present invention in which two lines of text  
22 having a block character font are repeatedly printed on a printed medium during multiple  
23 print strokes.

24 Figure 5b is a partial section of an ink ribbon usable in the thermal printer of  
25 Figure 1, and illustrates ink depletion on the ribbon after printing the two lines of text in  
26 Figure 5a.

27 Figure 6a is an embodiment of the present invention in which a line of text  
28 having an italic character font is repeatedly printed on a printed medium during multiple print

1 strokes.

2 Figure 6b is a partial section of an ink ribbon usable in the thermal printer of  
3 Figure 1, and illustrates ink depletion on the ribbon after printing the two lines of text in  
4 Figure 6a.

5 Figure 7 is an embodiment of the present invention in which a block type  
6 character font is formed by a plurality of parallel lines.

7 Figure 8 is a partial section of a print ribbon usable in the present invention,  
8 and illustrates ink depletion on the print ribbon when lateral character shifting, and print  
9 ribbon displacement are performed in subsequent print strokes.

10  
11  
12 Figure 1 is a partial side view of a flat-bed thermal printer assembly 10 usable  
13 for practicing the present invention, and generally comprising a thermally sensitive print  
14 ribbon 20 movably disposed between a movable thermal print head 30 and a print head  
15 support plate 40. Flat-bed thermal printers are useful for printing on a flexible and a non-  
16 flexible printed medium, such as a flexible wrapping material or a plastic printed medium  
17 usable for wallet size cards. In Figure 1, a flat printed medium 50 on which information is  
18 to be printed by the thermal printer 10, is movably disposed between the print ribbon 20 and  
19 the support plate 40. The print ribbon 20 generally comprises a ribbon substrate, made for  
20 example, of a Mylar material, having a thermally sensitive ink layer disposed on one surface  
21 of the ribbon printed medium. In one embodiment, the thermal print ribbon 20 is wound  
22 about a ribbon supply reel 22 rotatably disposed on a supply spindle 12, and is transferrable,  
23 in incremental displacement intervals, to a rotatable take-up reel 24 disposed on a take-up  
24 spindle 14. The print ribbon is oriented so that the ink layer is adjacent the printed medium  
25 50 and the Mylar substrate is adjacent the print head 30. The print ribbon 20 may be guided  
26 by one or more ribbon guide rollers 16 to accurately position the ribbon 20 in relation to the  
27 print head 30 and the printed medium 50. A ribbon tensioning roller 18 may also be  
28 disposed on a spring biased arm 19 to maintain a proper tension on the ribbon 20 as it is fed

1 from the supply reel 22 to the take-up reel 24. A motor, in one embodiment a stepper  
2 motor, may be used to drive the take-up reel 24 and feed the print ribbon 20 in  
3 synchronization with the operation of the print head 30 as further discussed below. The  
4 motor may, if desired, be more precisely controlled by a software programmable micro-  
5 controller or other processing means. The present invention is also applicable to thermal  
6 printers that print information on a flexible printed media fed around a rubber roller or  
7 platen. In both flat-bed and platen type printers, the printed medium is positioned in relation  
8 to the printer ribbon 20 and print head 30 by printed medium feeding means not shown in  
9 the drawing. The printed medium feeding means may comprise, for example, a motor driven  
10 conveyor assembly that feeds the printed medium 50 in a synchronized relation to the  
11 printing function of the thermal printer assembly 10. In one embodiment, the function and  
12 timing of the printed medium feeding means is more precisely controlled by a software  
13 programmable micro-controller or other processing means. A feedback loop may provide  
14 information to the feeding means for real time control, or calibration of the ribbon  
15 movement.

16 Figure 2 is an end view of the thermal print head 30, which in one  
17 embodiment comprises a linear array of heating elements 32 disposed on a distal end 34 of  
18 the print head 30 over a segment, between points A and B, of the print head 30. In one  
19 embodiment, the segment may range from one to four inches. However, the print head is  
20 not limited in size depending upon the application. The heating elements 32 may be optical,  
21 laser, or electrical resistive heating elements, not shown in the drawing, arranged in a density  
22 of approximately 203 heating elements per inch. Other embodiments, however, may in  
23 general comprise a two dimensional matrix of heating elements arranged in any density,  
24 which as practical matter, will depend on the print resolution required for a particular  
25 application. In the case of resistive heating elements, the resistive heating elements 32 are  
26 individually actuated or energized by an electric voltage applied across each resistive element  
27 which causes the resistive heating element to generate heat. In one embodiment, a voltage  
28 generating circuit or driver, not shown in the drawing, is coupled to the resistive heating  
29 elements 32, and applies a voltage to the resistive heating elements 32 in response to an  
30 electrical signal transmitted through one or more signal wires connected to the voltage

1 generating circuit. Typically, the signal wires form a ribbon 36 that is connectable to the  
2 print head 30. In one embodiment, the signals transmitted through the signal wires of the  
3 ribbon 36 are modulated or multiplexed by a multiplexing circuit to reduce the number of  
4 signals and accordingly the number of wires necessary to individually control the heating  
5 elements 32. The multiplexed signal must of course be de-multiplexed by a de-multiplexing  
6 circuit before the signals are applied to the voltage generating circuit. The electrical signals  
7 for energizing the heating elements 32 are generated under the control of a software  
8 programmable micro-controller or other processing means as further discussed below. In  
9 another embodiment, the ambient temperature of the print head 30 is increased by a  
10 preheating means. Preheating the print head 30 increases the temperature of an energized  
11 resistive heating element without increasing a temperature differential between the energized  
12 heating element and the print head thereby reducing stress and prolonging the life of the print  
13 head 30. The efficiency and life expectancy of the print head may also be increased by  
14 controlling the heat output of a selected resistive heating element based on the ambient  
15 temperature of a localized area near the selected resistive heating element. More specifically,  
16 the voltage applied to and, accordingly, the heat output of a selected heating element may  
17 be dependent on how recently the selected resistive heating element was energized, and on  
18 how recently neighboring resistive heating elements were energized. This may readily be  
19 done with a software programmable micro-controller or other processing means.

20 Before printing information on the printed medium 50 in a printing step, the  
21 printed media 50 is positioned in relation to the thermal printer assembly 10. More  
22 specifically, the printed medium feeding means positions the printed medium 50 in relation  
23 to the print ribbon 20 and the print head 30 so that information may be printed in a  
24 designated print area on the printed medium 50 during the print step. In one embodiment  
25 of the flat-bed type thermal printer 10, the printed medium support 40 is positioned adjacent  
26 to the printed medium 50 by mechanical or electro-mechanical means to support the printed  
27 medium 50 during the printing step in which ink from the ribbon 20 is deposited on the  
28 printed medium. In platen type thermal printers, a rubber roll functions as a printed medium  
29 support analogous to the printed medium support plate 40 of the flat-bed type printer. In  
30 some applications, it may also be necessary to secure the printed medium 50 to prevent

1 movement of the printed medium 50 during the printing step which may result in smearing  
2 of the printed information or other improper printing. In one embodiment of the flat-bed  
3 type thermal printer, the printed medium 50 is secured in relation to the printer ribbon 20  
4 and the print head 30 by clamping means, not shown in the drawing. The clamping means  
5 may comprise a mechanically or electro-mechanically actuated arm that clamps the printed  
6 medium 50 in a fixed position in relation to the printer ribbon 20 and the print head 30 so  
7 that ink may be accurately deposited on the print area of the printed medium 50. The  
8 clamping means may form an integral part of the printed medium support plate 40. In an  
9 embodiment of the platen type thermal printer, the printed medium may be secured in  
10 relation to the thermal printer 10 by fixing the angular and spatial position of the rubber  
11 roller in relation to the print ribbon 20 and the print head 30.

12 In the printing step, the thermal printer assembly 10 of the present invention  
13 prints information on the printed medium 50 during a print stroke in which the print head  
14 30 is moved along a print path (P) from a starting position (S), in relation to a fixed print  
15 ribbon 20 and a fixed and properly supported printed medium 50. In one embodiment, the  
16 print stroke is initiated in response to a que or signal from the printed medium feeding  
17 means. During the print stroke, the linear array of heating elements 32 are selectively  
18 energized to apply thermal energy to a non-inked side of the print ribbon 20 causing the  
19 thermally sensitive ink disposed on the opposing side of the print ribbon 20 to be selectively  
20 deposited as a series of dots or picture elements called "pixels" that lie along a row or  
21 column of the printed medium 50. The print head 30 is then re-positioned, and another row  
22 or column of pixels is deposited on the printed medium 50 adjacent to the previously  
23 deposited row or column of pixels. By selectively energizing the resistive heating elements  
24 32 and printing a series of consecutive rows or columns, any desired information may be  
25 printed on a printed medium. Figure 3 is one embodiment of a printed character comprised  
26 of a matrix of pixels having 8 vertical columns and 9 horizontal rows. It is not necessary  
27 that the pixels have a square shape and, in fact, pixels having other shapes may, in some  
28 applications, form characters having greater resolution, and be more economical. Resolution  
29 quality generally varies inversely with increased pixel size. It may also be advantageous to  
30 move the print head 30 at an angle in relation to the printed information or text. In one

embodiment, a stepper motor moves the print head 30 an incremental displacement interval, and the print head 30 which then selectively applies heat to the print ribbon 20 which deposits ink along the row or column of the printed medium 50. The stepper motor then moves the print head 30 another incremental displacement interval, and the process is repeated until the print stroke is complete. In an alternative embodiment, the print head 30 prints a series of consecutive rows or columns during a continuous movement until the print stroke is complete. In one embodiment, the print head 30 is moved at a rate of between approximately 80 and 120 mm per second, although the print stroke rate may be increased or decreased. As ink is deposited on the printed medium 50 during the print stroke, an ink depletion area is formed on the print ribbon 20 corresponding with the areas of the print ribbon that are subject to heating by the print head 30.

After the print stroke, the print head 30 is returned to the starting position in a return stroke along a return path (R) that may coincide with the print path (P) during which time the print head 30 may be moved away from the print ribbon 20 to avoid unnecessary contact therewith. Before the next print stroke, and possibly during the return stroke, the printed medium 50 is moved or re-positioned by the printed medium feeding means in relation to the thermal printer 10 for printing on another, or the next, print area of the printed medium 50, after which time the printed medium feeding means sends another signal to the thermal printer to initiate the next print stroke. In one embodiment, the printed medium support 40 is moved away from the printed medium 50 before the printed medium 50 is re-positioned.

During the re-positioning of the printed medium 50, or at least before the next print stroke, the print ribbon 20 is advanced or moved an incremental displacement interval so that an unused portion of the print ribbon 20 is positioned adjacent to the next print area of the printed medium 50. In one embodiment, the print ribbon is advanced a precise displacement interval after each print stroke, and in another embodiment, the print ribbon is advanced after multiple strokes as discussed below. Figure 1b is a partial top view of the print ribbon 20 and the print head 30, wherein the arrows (P) and (R) illustrate the directions the print head 30 travels along the print and return paths. Figure 1b also illustrates the displacement of the print ribbon 20 in relation to the print path. In one embodiment, the print ribbon 20 is displaced an



1 incremental interval in a linear direction (I) or (I') which may be along the print path (P) or  
2 the return path (R). In another embodiment, the print ribbon 20 is displaced an incremental  
3 interval in a lateral direction (A) or (A') which is transverse to the print path (P) and the  
4 return path (R). In yet another embodiment, the print ribbon 20 is displaced in both a lateral  
5 and linear direction which is at an angle in relation to the print path, for example (Z). The  
6 direction of displacement of the print ribbon 20 in relation to the print path may be controlled  
7 to optimize ink usage. For example, block letters may be nestled close together by  
8 displacing the print ribbon at an angle as discussed above. Lateral and linear displacement  
9 of the print ribbon 30 may be performed by a ratchet and pawl mechanism alone or in  
10 combination with a motor driven roller. In a platen type thermal printer, the print head may  
11 be held stationary along a radial of the rubber roller and the print ribbon and printed medium  
12 are both moved an incremental displacement interval in relation to the print head. Platen  
13 type thermal printers may also be more precisely controlled by a software programmable  
14 micro-controller or processing means. In one embodiment, ribbon would be retracted a fixed  
15 amount after an image impression. The positioning of the print ribbon 20 may be more  
16 precisely controlled by detecting one or more print ribbon parameters and controlling print  
17 ribbon displacement based on the parameters as further discussed below.

18 In another embodiment, the printing occurs as the print ribbon 20 and printed  
19 medium 50 are moved in relation to a fixed print head. The print ribbon 20 may be  
20 advanced by the take-up reel 24 and, in an alternative, the print ribbon 20 may be shifted a  
21 lateral, linear or combination of lateral and linear incremental displacement intervals.  
22 Shifting may be done alone or in combination with advancement by the take-up reel 24.  
23 Other embodiments may shift the head in a lateral or linear direction in combination with the  
24 advancement of the print ribbon 20.

25 Figure 5a is an embodiment of the present invention in which two lines of text  
26 having a block or non-italic type character font is repeatedly printed on a printed medium.  
27 Each two lines of text are printed during a single print stroke and therefore Figure 5a is a  
28 printed medium which has been subject to multiple print strokes. Figure 5b is a section of  
29 a print ribbon usable in a thermal printer of the present invention, and illustrates a print  
30 image or the ink depletion on the print ribbon after printing the printed medium in Figure

1 5a. Figure 5b illustrates how print ribbon ink may be more efficiently deposited on the  
2 printed medium by precisely controlling the incremental displacement interval of the print  
3 ribbon 20 after each print stroke. In one embodiment, the incremental displacement interval  
4 of the print ribbon 20 between print strokes is measured and controlled by a software  
5 programmable micro-controller or processing means to more efficiently utilize the ink on the  
6 print ribbon 30. In another embodiment, the displacement of the print ribbon 20 is measured  
7 and controlled by detecting a series of bar or line indices disposed at regular intervals along  
8 the print ribbon 20. The indices may, in general, comprise any series of irregularities or  
9 discontinuities spaced at regular intervals along either side of the print ribbon 20 so long as  
10 the irregularities or discontinuities are detectable by a sensing means. For example, Figure  
11 4 is side view of a wax type print ribbon 20 having a ribbon substrate 22, and a wax based  
12 ink layer 24 with a series of indices in the form of bar shaped reflective zones 26. In wax  
13 based inks having more than 50 percent wax, the reflective zones 26 may be formed by  
14 partially melting the wax based ink at regularly spaced intervals. The localized melting tends  
15 to even out any peaks in the ink surface, resulting in relatively reflective lines. For example,  
16 a roller having heated projectiles may be rolled over the backside of the print ribbon 20.  
17 The matte surface 28 in these wax based inks results from evaporation of a solvent after the  
18 ink layer 24 is applied to the ribbon printed media 22 during a manufacturing process. The  
19 solvent in the ink forms a gas in the form of diffused bubbles which escape from the ink  
20 layer through outer surfaces of the ink layer 24 and evaporate giving rise to the matte surface  
21 28 as the ink layer 24 dries. Other indexing schemes may also be used. For example, the  
22 print ribbon 20 may be indexed by printing dull or flat colored stripes disposed on the inked  
23 or non-inked side of the ribbon printed medium 22. The stripes or indices may also be  
24 detectable fluorescent areas, or other areas which differ from surrounding areas and which  
25 may be visible or invisible to the naked eye.

26 The present invention is also applicable to multistrike-type ribbons wherein  
27 multiple ink layers are formed on a ribbon substrate. Each print area of the multistrike print  
28 ribbon may be used for multiple print strokes or operations wherein only one of the multiple  
29 ink layers is deposited on the printed medium during each print stroke. Some ribbons deposit  
30 a single layer of ink in response to variable amounts of heat applied to the ribbon during each

1 print stroke or operation. Regardless of the mechanism used for depositing ink, multistrike  
2 print ribbons may be controlled with or without indices as discussed above with respect to  
3 wax-based ribbons.

4 Figure 1 illustrates a sensing means comprising a signal source 62 and a signal  
5 detector 64. For example the signal source 62 may be a light source that is directed toward  
6 the surface of print ribbon 20 having detectable indices, and the signal detector 64 may be  
7 a light detector that responds to a change in light reflected from the surface of the print  
8 ribbon 20 having detectable indices. These signal changes result from the effects of the  
9 print ribbon surface discontinuities on the incident light from the source 62. More  
10 specifically, the matte surface 28 of the print ribbon tends to scatter incident light thereby  
11 reducing the amount of reflected light detectable by the signal detector 64. The reflecting  
12 zones 26, however, are highly reflective and increase the amount of light detectable by the  
13 signal detector 64. The response of the signal detector 64 to changes in the detected light  
14 may be converted into ribbon displacement signals that are proportional to the incremental  
15 displacement interval of the print ribbon 20. The ribbon displacement signals may be used  
16 to determine the displacement interval of the print ribbon 20, and to control when to start and  
17 stop the take-up reel 24 which controls the incremental displacement interval of the print  
18 ribbon 20. In one embodiment, the indices 26 are spaced at intervals of approximately one-  
19 tenth of an inch and a software programmable micro-controller or processing means is used  
20 to precisely control the incremental displacement interval of the print ribbon 20 by starting  
21 and stopping a motor that drives the take-up reel 24 based upon print ribbon displacement  
22 signals. In an alternative embodiment, the indices 26 are spaced at much greater intervals,  
23 for example, 36 inches. Under this alternative ribbon incrementing scheme, the software  
24 programmable processing means controls the motor to increment the print ribbon 20 over a  
25 fixed displacement interval between indices 26. Meanwhile, the processing means also  
26 counts the number of times the print ribbon 20 has been incremented between two indices.  
27 The print ribbon increment count is then compared to a reference, for example, a print  
28 ribbon increment count obtained for a preceding pair of indices, or a reference related to an  
29 expected ribbon displacement interval. Based on this comparison, the processor means may  
30 increase or decrease the print ribbon incremental displacement interval by controlling the

1 motor. In this manner the incremental displacement interval of the print ribbon may be  
2 precisely controlled to improve print quality, or to more efficiently utilize the ink on the print  
3 ribbon 20 and thereby reduce print costs.

4 The utilization of the ink on the print ribbon may be increased by selecting or  
5 generating an appropriate character font in addition to controlling the incremental  
6 displacement interval of the print ribbon as discussed above. Some character fonts require  
7 less ink than others, and therefore appropriate character fonts selection will reduce the ink  
8 depletion areas on the print ribbon. By reducing the ink depletion areas on the print ribbon,  
9 the print ribbon displacement interval may be decreased, and some portions of the print  
10 ribbon may be over-lapped by the print head during subsequent print strokes. For example,  
11 Figure 6a is an embodiment in which a line of text having an italic character font, is  
12 repeatedly printed on a printed medium. Figure 6b is a section of a print ribbon that  
13 illustrates a print image or the ink depletion on the print ribbon after printing the printed  
14 medium in Figure 6a. The italic character font of Figure 6 is comprised of slanted character  
15 lines which permit lines of text to be printed much closer to one another on the print ribbon,  
16 without adversely effecting print quality in subsequent print strokes. The italic characters  
17 printed on the printed media of Figure 6a have some small areas where no ink is deposited  
18 as a result of over-lapping use by the print head of ink depletion areas on the print ribbon.  
19 These italic character fonts, however, are comprised of lines that are more narrow than the  
20 lines that comprise block letter fonts, and these more narrow lines tend to obscure these  
21 small blank ink areas in the italic character. In another embodiment, the print head generates  
22 a gray shade character font, in addition to controlling the incremental displacement interval  
23 of the print ribbon, to improve the efficiency of ink deposition on a printed medium. For  
24 example, a 1/2, 1/3 or 1/4 tone gray shade character font decreases the amount of ink  
25 deposited on the printed medium 50 without substantially degrading the line of printed text  
26 and, accordingly, decreases the ink depletion area on the print ribbon 20. These partially  
27 depleted ink areas on the print ribbon 20 may be partially overlapped by the print head 30  
28 during a subsequent print stroke without adversely effecting print quality in subsequent print  
29 strokes. Figure 7 is an example of a gray shade, block character font comprised of a  
30 plurality of parallel lines. The parallel line approach to gray shading produces a clear, well

1 defined character and is particularly well suited for block character although it may also be  
2 applied to other character fonts. The parallel lines may be made more or less dense to  
3 darken or lighten, respectively, the shade of the character. Other character font shading  
4 methods, for example, a checker board arrangement, may also be used. The print head 30  
5 may be readily controlled by a software programmable micro-controller or processing means  
6 to print the various characters, fonts, and gray shades discussed above.

7           The utilization of the ink on the print ribbon may be further increased by  
8 laterally shifting the printed characters during the print stroke in subsequent lines of text, in  
9 addition to selecting an appropriate character font and controlling the incremental  
10 displacement interval of the print ribbon as discussed above. Lateral shifting of characters  
11 in subsequent print strokes permits the utilization of ink between areas on the print ribbon  
12 where ink was depleted in a previous print stroke. Lateral shifting of characters also permits  
13 the print ribbon displacement interval between print strokes to be decreased, and further  
14 permits some portions of the print ribbon to be over-lapped by the print head during  
15 subsequent print strokes. For example, Figure 8 illustrates depletion on a partial section of  
16 a print ribbon in which two characters "A B" are printed twice, in separate print strokes.  
17 A lateral character shift in the subsequent print stroke shifts the subsequently printed  
18 characters to one side or the other, indicated by the horizontal arrows (R) and (L), of the  
19 character printed in the first print stroke. Figure 8 also illustrates a print ribbon that has  
20 been displaced an incremental interval, either up or down, between print strokes, indicated  
21 by the vertical arrows (U) and (D). In practice, one or more entire lines of printed text are  
22 laterally shifted in subsequent print strokes, and the print ribbon is displaced an incremental  
23 distance after a print stroke as discussed above. In another embodiment, characters are first  
24 laterally shifted to the right several times corresponding to several print strokes to utilize the  
25 ink between the characters, for example between "A" and "B". Then, after the ink between  
26 characters has been depleted, the characters may be shifted up or down by displacing the  
27 print ribbon an incremental interval as discussed above. Lateral character shifting is readily  
28 controlled by software and therefore many other combinations of lateral character shifting  
29 and print ribbon displacement exist. For example, after one print stroke the text may be  
30 shifted in one direction, and then after the next print stroke, the text may be shifted in the

1 opposite direction. In one embodiment, lateral shifting is on the order of one or more  
2 millimeters in either direction although it may be more or less. Lateral shifting does effect  
3 the location of the printed text on the printed medium, but this effect is usually  
4 inconsequential since the shifting is on the order of a few millimeters. In another  
5 embodiment, the character font may be laterally shifted by modifying the character spacing  
6 in each line of text. For example, character separation may be alternately increased and  
7 decreased in subsequent print strokes. Character spacing may also be used in combination  
8 with the lateral character shifting and print ribbon displacement as discussed above. In  
9 practice, lateral shifting and character spacing are accomplished by energizing different  
10 heating elements in the print head during the print stroke, and this may be readily controlled  
11 by a software programmable micro-controller or processing means as discussed above.  
12 Laterally shifting of characters by energizing different heating elements of the print head also  
13 tends to distribute the work load of the print head which has a benefit of increasing the  
14 service life of the print head as well as reducing print costs.

15 According to the present invention, it is also possible to laterally shift and  
16 linearly shift a print image formed by the print head 30 on the print ribbon 20 by software  
17 control of the heating elements. Depending on the application, the software may be used to  
18 control the print head 30 to improve the utilization of ink in a given ribbon area without  
19 actually advancing the ribbon. In one embodiment, multiple print strokes may be performed  
20 without incrementing the print ribbon 20 by laterally or linearly shifting the print image  
21 formed on the print area of the print ribbon after each print stroke. After the multiple print  
22 strokes are complete, the print ribbon 20 is advanced in one of the directions discussed above  
23 to position a new, unused print area of the print ribbon 20 adjacent to the print path for the  
24 next print stroke or series of print strokes. The lateral and linear shifting of the print image  
25 on the print ribbon 20 by software control of the heating elements 34, is applicable to the  
26 embodiments that use a non-indexed print ribbon and to embodiments that use an indexed  
27 print ribbon.

28 The foregoing is a description enabling one of ordinary skill in the art to make  
29 and use the preferred embodiments of the present invention. It will be appreciated by those  
30 skilled in the art that there exists variations, modifications and equivalents to the

1   embodiments disclosed herein. The present invention therefore is to be limited only by the  
2   scope of the appended claims.

### CLAIMS

1. A method of printing with a thermal printer having a print head with an array of heating elements, and a print ribbon with a layer of thermally sensitive ink for deposition on a print area of a medium to be printed, wherein the method comprises:

selectively energizing a first set of heating elements to deposit ink from a first portion of the ribbon onto the print area of the medium to be printed, and then a second set of heating elements to deposit ink on another print area using ink from undepleted parts of the first ribbon portion;

displacing the ribbon and repeating the above selective energizing steps on further print areas using a second ribbon portion.

2. A method according to claim 1, using a printer in which the print head is movable relatively to the print ribbon and generally parallel to the surface of the ribbon and has an array of heating elements extending laterally with respect to the direction of print head movement, wherein the method further comprises the steps of moving the print head in a first stroke whilst selectively energizing the first set of heating elements, subsequently moving the print medium, and then moving the print head in a second stroke whilst energizing the second set of heating elements, using the same ribbon portion for both print head strokes.



3. A method according to claim 1, using a printer in which the print head is movable relatively to the print ribbon and has a linear array of heating elements extending laterally with respect to the direction of movement of the print head, wherein the method comprises moving the print head in a first stroke relative to the print ribbon and the print area of the print medium, controlling the print head to energize the first set of heating elements during the first stroke, thereby to heat the first portion of the ribbon and to deposit ink onto the print medium, controlling the print head to energize the second set of heating elements during a subsequent print stroke to heat the same first ribbon portion so as to use ink on the first ribbon portion not used in a previous print stroke, and displacing the ribbon after the print strokes in which alternate heating elements are used so that the print head may heat a second portion of the ribbon during a subsequent specific number of print strokes.
4. A method according to any of claims 1 to 3, in which the displacement of the ribbon is controlled with software programmable processing means.

1           5.     A thermal printer for depositing a thermally sensitive ink from a print  
2 ribbon onto a print area of a printed medium, the print ribbon having the thermally sensitive  
3 ink disposed adjacent to the print area of the printed medium, the thermal printer comprising:

4                 a print head having a linear array of individual heating elements  
5 selectively energizable to generate heat, the individual heating elements  
6 disposed adjacent to the print ribbon;

7                 means for moving the print head in a print stroke, wherein the  
8 print head is moved in relation to the print ribbon and the printed medium,  
9 and during the print stroke, the individual heating elements are selectively  
10 energized to heat a first portion of the print ribbon which deposits thermally  
11 sensitive ink onto the print area of the printed medium and forms a print  
12 image on the print ribbon; and

13                 a first motor for displacing the print ribbon an incremental  
14 displacement interval after a print stroke to position a second portion of the  
15 print ribbon adjacent to the first portion of the print ribbon, so that the second  
16 portion of the print ribbon may be selectively heated by the print head during  
17 a subsequent print stroke.

6.     The thermal printer of Claim 5, further comprising means for mechanically positioning the print head along a print path and a return path.

7.     The thermal printer of Claim 5, further comprising means for moving the print ribbon at an angle in relation to the motion of the print head.

8.     The thermal printer of Claim 5, further comprising software programmable processing means for controlling the first motor.

9. The thermal printer of Claim 5, wherein the individual heating elements are resistive heating elements.

10. The thermal printer of Claim 5, wherein the individual heating elements are light generating means.

11. The thermal printer of Claim 5, further comprising means for incrementally repositioning the print ribbon in a lateral and linear direction in relation to a path of the print head.

12. The thermal printer of Claim 11, wherein the heating elements of the print head are software controlled to laterally shift characters printed in a subsequent print stroke in relation to characters printed in a previous print stroke, to utilize thermally sensitive ink on the first portion of the print ribbon not used in the previous print stroke.

13. The thermal printer of Claim 11, wherein the heating elements of the print head are software controlled to time delay characters printed in subsequent print strokes in relation to characters previously printed, to achieve a linear shift of the printed characters.

14. The thermal printer of Claim 5, further comprising means for incrementally repositioning the print ribbon in a lateral direction in relation to a path of the print head.

15. The thermal printer of Claim 14, wherein the heating elements of the print head are software controlled to laterally shift characters printed in a subsequent print stroke in relation to characters printed in a previous print stroke, to utilize thermally sensitive ink on the first portion of the print ribbon not used in the previous print stroke.

16. The thermal printer of Claim 14, wherein the heating elements of the print head are software controlled to time delay characters printed in subsequent print strokes

in relation to characters previously printed, to achieve a linear shift of the printed characters.

17. The thermal printer of Claim 5, further comprising means for incrementally repositioning the print ribbon in a linear direction in relation to a path of the print head.

18. The thermal printer of Claim 17, wherein the heating elements of the print head are software controlled to time delay characters printed in subsequent print strokes in relation to characters previously printed, to achieve a linear shift of the printed characters.

19. The thermal printer of Claim 17, wherein the heating elements of the print head are software controlled to laterally shift characters printed in a subsequent print stroke in relation to characters printed in a previous print stroke, to utilize thermally sensitive ink on the first portion of the print ribbon not used in the previous print stroke.

1           20. The thermal printer of Claim 5, the print ribbon further comprising a  
2 ribbon substrate having a surface with a layer of thermally sensitive ink disposed thereon,  
3 and a series of detectable indices disposed at spaced intervals along the surface of the print  
4 ribbon, the detectable indices being discontinuities formed in the layer of thermally sensitive  
5 ink, the sensing means arranged and constructed to detect the indices, wherein movement of  
6 the print ribbon is related to the detection of the indices.

1           21. The thermal printer of Claim 20, wherein the thermally sensitive ink  
2 layer exhibits a relatively rough surface, and wherein the detectable indices are a series of  
3 relatively smooth areas formed on the rough surface of the layer of thermally sensitive ink,  
4 the smooth areas containing substantially the same amount of ink as the rough surface area.

22. The thermal printer of Claim 20, further comprising a sensing means for detecting the indices on the print ribbon, the sensing means includes a light source directed toward the surface of the print ribbon, and a light detector that detects and responds

to a change in light reflected from the surface of the print ribbon.

1           23.    The thermal printer of Claim 20, wherein the heating elements of the  
2   print head are software controlled to print a character font on a print area of the printed  
3   medium, and wherein the first motor displaces the indexed print ribbon an incremental  
4   displacement interval after a print stroke so that the print head may heat the second portion  
5   of the indexed print ribbon during a subsequent print stroke, wherein the second portion of  
6   the indexed print ribbon is adjacent to the first portion of the print ribbon.

24.    The thermal printer of Claim 21, wherein relatively rough surfaces and  
smooth areas are optically relatively non-reflective and reflective, respectively.

25.    The thermal printer of Claim 21, wherein the software programmable  
processing means controls the first motor to displace the print ribbon an incremental  
displacement interval based on a print stroke count between adjacent detectable indices  
detected by the sensing means.

26 .    The thermal printer of Claim 21, further comprising a feed back means  
to actively control the ribbon displacement based on sensed information relating to ink  
depletion.

27.    The thermal printer of Claim 21, further comprising a feed back means  
to control the ribbon displacement based on sensed information relating to a comparison of  
actual ribbon movement and expected ribbon movement, wherein the sensed information is  
utilized to correct movement of the ribbon.

1           28.    The thermal printer of Claim 23, wherein the heating elements of the  
2   print head print one or more elements of a character font on a print area of the printed  
3   medium, and wherein the first motor displaces the indexed print ribbon an incremental  
4   displacement interval after a print stroke so that the print head may heat the second portion  
5   of the indexed print ribbon during a subsequent print stroke, wherein the second portion of

6 the indexed print ribbon is adjacent to the first portion of the print ribbon, and the second  
7 portion of the indexed print ribbon partially overlaps the first portion of the indexed print  
8 ribbon.

29. The thermal printer of Claim 23, wherein the heating elements of the print head are software controlled to laterally shift characters printed in a subsequent print stroke in relation to characters printed in a previous print stroke, to utilize thermally sensitive ink on the first portion of the print ribbon not used in the previous print stroke.

30. The thermal printer of Claim 23, wherein the heating elements of the print head are software controlled to time delay characters printed in subsequent print strokes in relation to characters previously printed, to achieve a linear shift of the printed characters.

31. The thermal printer of Claim 28, wherein the printed font comprises thin, slanted characters.

32. The thermal printer of Claim 28, wherein the printed font comprises characters having a plurality of substantially parallel lines.

33. The thermal printer of Claim 28, wherein the printed font comprises block type characters printed in shaded tones.

34. The thermal printer of Claim 5, wherein the printed font comprises thin, slanted characters.

35. The thermal printer of Claim 5, wherein the printed front comprises characters having a plurality of substantially parallel lines.

36. The thermal printer of Claim 5, wherein the printed font comprises block type characters printed in shaded tones.

1                   37.    A method of printing with a thermal printer having a print head with  
2   a linear array of individual heating elements selectively energizable to heat a print ribbon  
3   having a thermally sensitive ink which is deposited onto a print area of a printed medium,  
4   the print ribbon having a layer of the thermally sensitive ink disposed adjacent to the print  
5   area of the printed medium, the method comprising steps of:

6                        moving the print head in a print stroke, in relation to the print  
7   ribbon and the print area of the printed medium;

8                        selectively energizing the individual heating elements to heat a  
9   first portion of the indexed print ribbon which deposits thermally sensitive ink  
10   onto the print area of the printed medium during the print stroke;

11                      displacing the print ribbon an incremental displacement interval  
12   after a print stroke to position a second portion of the print ribbon adjacent to  
13   the first portion of the print ribbon, so that the second portion of the print  
14   ribbon may be heated by the heating elements of the print head during a  
15   subsequent print stroke; and

16                      displacing the print ribbon to expose a new ribbon section to the  
17   printing process.

1                   38 .   The method of Claim 37, wherein the print ribbon has a ribbon  
2   substrate having a surface with a layer of thermally sensitive ink disposed thereon, further  
3   comprising a step of forming a series of detectable discontinuities at spaced intervals along  
4   a surface of the layer of thermally sensitive ink, wherein the detectable discontinuities are  
5   detectable indices.

1                   39 .   The method of Claim 37 , comprising steps of controlling the heating  
2   elements of the print head with software to print a character font on a print area of the  
3   printed medium, and displacing the indexed print ribbon an incremental displacement interval  
4   after a print stroke so that the print head may heat the second portion of the indexed print  
5   ribbon during a subsequent print stroke, wherein the second portion of the indexed print  
6   ribbon is adjacent to the first portion of the print ribbon.

40 . The method of Claim 38, wherein the layer of thermally sensitive ink has a relatively rough surface, further comprising a step of forming a series of relatively smooth areas on the rough surface of the layer of thermally sensitive ink, wherein the relatively smooth areas are the detectable indices.

1           41. The method of Claim 38, wherein the sensing means for detecting the  
2 indices on the print ribbon includes a light source directed toward a surface of the print  
3 ribbon, and a light detector, further comprising steps of directing the light source toward the  
4 surface of the indexed print ribbon, and detecting and responding to a change in light  
5 reflected from the surface of the indexed print ribbon with the light detector.

42 . The method of Claim 38, wherein the series of discontinuities are formed by localized heating of the print ribbon.

43 . The method of Claim 38, further comprising the steps of detecting the detectable indices, counting the number of indices which move along with displacement of the print ribbon, and actively controlling the displacement of the print ribbon based upon the detected indices.

1           44 . The method of Claim 38, further comprising the steps of detecting the  
2 detectable indices, measuring actual ribbon displacement by counting the number of indices  
3 which move along with displacement of the print ribbon, comparing the actual measured  
4 displacement with an expected ribbon displacement reference, and periodically correcting the  
5 ribbon displacement interval such that the actual measured displacement agrees substantially  
6 with the expected ribbon displacement.

45 . The method of Claim 41, further comprising steps of counting print strokes of the print head, and displacing the print ribbon an incremental displacement interval based on the print strokes counted between selected indices detected on the indexed print ribbon.



1           46.    The method of Claim 37, further comprising steps of controlling the  
2   heating elements of the print head to print a character font comprised of a plurality of  
3   substantially parallel lines on a print area of the printed medium, and displacing the print  
4   ribbon an incremental displacement interval after a print stroke so that the print head may  
5   heat the second portion of the print ribbon during a subsequent print stroke, wherein the  
6   second portion of the print ribbon is adjacent to the first portion of the print ribbon, and the  
7   second portion of the print ribbon partially overlaps the first portion of the print ribbon.

1           47.    The method of Claim 37, further comprising steps of controlling the  
2   heating elements of the print head to print a font having thin, slanted characters on a print  
3   area of the printed medium, and displacing the print ribbon an incremental displacement  
4   interval after a print stroke so that the print head may heat the second portion of the print  
5   ribbon during a subsequent print stroke, wherein the second portion of the print ribbon is  
6   adjacent to the first portion of the print ribbon, and the second portion of the print ribbon  
7   partially overlaps the first portion of the print ribbon.

1           48.    The method of Claim 37, further comprising steps of controlling the  
2   displacement of the print ribbon with a software programmable processing means, and  
3   controlling the heating elements of the print head to laterally shift characters printed in a  
4   subsequent print stroke in relation to characters printed in a previous print stroke, to utilize  
5   thermally sensitive ink on the first portion of the print ribbon not used in the previous print  
6   stroke.

1           49.    The method of Claim 37, further comprising steps of controlling the  
2   displacement of the print ribbon with a software programmable processing means, and  
3   controlling the heating elements of the print head to linearly shift characters printed in a  
4   subsequent print stroke in relation to characters printed in a previous print stroke to utilize  
5   thermally sensitive ink on the first portion of the print ribbon not used in a previous print  
6   stroke, and displacing the indexed print ribbon an incremental displacement interval after two  
7   print strokes so that the print head may heat the second portion of the print ribbon during a

8 subsequent specific number of print strokes.

1           50 .    The method of Claim 37, further comprising the steps of controlling  
2 the displacement of the print ribbon with a software programmable processing means, and  
3 controlling the heating elements of the print head to linearly and laterally shift characters  
4 printed in a subsequent print stroke in relation to characters printed in a previous print  
5 stroke, to utilize thermally sensitive ink on the first portion of the print ribbon not used in  
6 a previous print stroke.

1           51 .    The method of Claim 37, further comprising the steps of controlling  
2 the displacement of the print ribbon with a software programmable processing means,  
3 controlling the print head to utilize a second group of heating elements in a subsequent print  
4 stroke, in relation to a previous print stroke which utilized a first group of heating elements,  
5 thereby alternating heating elements for succeeding print strokes, to utilize thermally sensitive  
6 ink on the first portion of the print ribbon not used in a previous print stroke, and displacing  
7 the print ribbon an incremental displacement interval after the print strokes in which alternate  
8 heating elements are utilized so that the print head may heat the second portion of the print  
9 ribbon during a subsequent specific number of print strokes.

1           52 .    The method of Claim 37, further comprising the steps of controlling  
2 the displacement of the print ribbon with a software programmable processing means, and  
3 controlling the heating element of the print head to alternate on and off during movement of  
4 the print head in a linear direction in a print stroke, such that each individual heating element  
5 is prevented from depositing ink during off periods, to save thermally sensitive ink on the  
6 print ribbon for subsequent print strokes.

53 .    The method of Claim 37, further comprising the step of generating a  
grey shaded font by effecting incomplete ink transfer at one or more areas of the print  
ribbon.

<b>Patents Act 1977</b> <b>Examiner's report to the Comptroller under Section 17</b> <b>of the Search report)</b>	Application number GB 9420563.0
<b>Relevant Technical Fields</b>  (i) UK Cl (Ed.M)      B6F: FPX (ii) Int Cl (Ed.5)      B41J-33/54; - 33/56; - 33/58  <b>Databases</b> (see below) (i) UK Patent Office collections of GB, EP, WO and US patent specifications.  (ii) ONLINE DATABASES: WPI, JAPIO	Search Examiner F G MILES  Date of completion of Search 28 NOVEMBER 1994  Documents considered relevant following a search in respect of Claims :- 1

**Categories of documents**

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Category	Identity of document and relevant passages	Relevant to claim(s)
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**Relevant Technical Fields**

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(i) UK Patent Office collections of GB, EP, WO and US patent specifications.

(ii)

Search Examiner  
F G MILES

Date of completion of Search  
29 SEPTEMBER 1995

Documents considered relevant  
following a search in respect of  
Claims :-  
1, 33

**Categories of documents**

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| <b>X:</b> Document indicating lack of novelty or of inventive step.   | <b>P:</b> Document published on or after the declared priority date but before the filing date of the present application.        |
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| <b>A:</b> Document indicating technological background and/or state of the art.   | <b>&amp;:</b> Member of the same patent family; corresponding document.   |

Category	Identity of document and relevant passages	Relevant to claim(s)
X	GB 2223455 A (SCIENTIFIC GENERICS) see Figures 1 and 7	1, 3, 13, 33 at least
X	GB 2175253 A (TOSHIBA) note computed linear ribbon feed	1, 13, 33 at least
X	GB 2151557 A (ALPS) note lateral ribbon shift	1, 10, 33 at least
X	GB 2145374 (ALPS) note lateral ribbon shift	1, 10, 33 at least
X	EP 0160832 A (IBM) note computed linear and lateral shift	1, 7, 33 at least
X	US 4630951 A (NII) note both linear and lateral shift	1, 7, 33 at least
X	(IBM) Tech. Disc. Bull; Volume 22; No 7; December 1979, page 2710	1, 13, 33 at least
X	(IBM) Tech. Disc. Bull; Volume 21; No 9; February 1979, page 3456	1, 7, 33 at least
X	JP 60052386 A (COPAL) cited as the abstract from English language edition of Patent Abstract of Japan Section M400	1, 13, 33 at least

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Continuation page

Category	Identity of document and relevant passages	Relevant to claim(s)
X	(IBM) Tech Disc Bull; Volume 21; No 5; October 1978; page 1998	1, 7, 33 at least

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